

FILM INDUSTRY.

New Mexico has invested heavily in attracting television and film productions. With industry-leading incentives, a qualified workforce, and the beauty and culture of New Mexico, we have been able to provide a world-renowned atmosphere and experience.



Gallup, NM has a remarkable history of film, and is the home to hundreds of westerns and featured films. Starting in 1898, with the Edison Company capturing one of the first-ever films, “Indian Day School” of the New Mexico Territory in McKinley County. Gallup is in constant request for location areas for commercials, documentaries, student films, music videos, and stand-alone productions. The City of Gallup and McKinley County have created a local film office to provide a network of services, including:

- Acts a liaison with the New Mexico State Film Office – who:
 - Will work step-by-step with you to make sure you receive the full advantages of our financial incentive programs
 - Does a comprehensive location breakdown of your script
 - Offers location assistance by sending same-day digital location photos and arranging itineraries for location scouts
 - Provides directories, maps, and other industry materials on available talent, crew, and production resources
- Provides images, advice, and direction on possible locations and scenic backdrops in the area;
- Can coordinate travel to remote locations and provide necessary contacts for guides;
- Acts as a liaison with other agencies and communities whose cooperation or services are required, including tribal locations;
- Offers guidance through the permitting process.

Locational Advantages. McKinley County is located along major transportation corridors, including Interstate 40, US 491, Historic Route 66, and Burlington Northern-Santa Fe rail line. We are conveniently located in the Four Corners region between several American Indian reservations, notably Navajo Nation, Pueblo of Zuni, Pueblo of Acoma, and Pueblo of Laguna. In a tight radius, one can go from a Southwestern desert to a Ponderosa pine forest to red mesas to an 11,000+ mountain making it easy for capturing a variety of locations.

Crew and Resources. The Albuquerque Studios, a sound stage facility, is now open for business. The facility has been a development project of Mesa de Sol, a mixed-use development, which is attracting a talented workforce to accommodate the needed jobs and provide film production expertise. Area colleges, such as University of New Mexico and NM State University offer programs and educate students in this growing industry. UNM supports a film boot camp, while NM State has a "Creative Media Institute, a dynamic cross-disciplinary program that prepares students for the 21st century in Digital Filmmaking and Animation & Visual Effects. A directory of available NM crew and resources is available on the State website. Go to: <http://www.nmfilm.com/filming/crew-resources/>

Tax Incentives. A comprehensive list and description of NM's tax incentives exists on the State website. Go to: <http://www.nmfilm.com/filming/incentives/>

Contact Information.

Gallup Film Office

New Mexico Film Office, Region I

Lisa Rodriguez, Liaison

Cell: 870-1124

Email: lizard1@cnetco.com

Website: www.lightlanguagestudio.com



FILM INDUSTRY: OUR COMPETITIVE ADVANTAGES

LOCATIONAL ASSETS.

- EXCELLENT **TRANSPORTATION** CORRIDORS: I-40 (E &W), US491 (N &S), HISTORIC ROUTE 66;
- LOCATED IN FOUR CORNERS REGION, INCLUDING SEVERAL **NATIVE AMERICAN** NATIONS;
- STRATEGICALLY CENTERED ALONG A MAIN **RAIL** LINE;
- PICTUREQUE AND DIVERSE **LANDSCAPES AND BACKDROPS**;
 - In a tight radius, one can go from a Southwestern desert to a Ponderosa pine forest to red mesas to an 11,000+ mountain to a historic downtown - making it easy for capturing a variety of locations.
- A HISTORIC **EPICENTER OF FILM**;
 - Hundreds of films and productions showcase Gallup & McKinley County.

HUMAN CAPITAL.

- A **DIVERSE, READY, AND TRAINABLE** WORKFORCE (REGIONAL POPULATION OF OVER **230,000**);
- AREA **COLLEGES** OFFER COURSES & **WORKFORCE DEVELOPMENT OPPORTUNITIES**:
 - UNM-Gallup's Film Boot Camp and NMSU-Grants' film and digital media program
- REGIONAL **CREW & RESOURCES** INCLUDE:
 - Albuquerque Studios and the Mesa Del Sol community of talented film experts.
 - NM State University's "Creative Media Institute, a dynamic cross-disciplinary program that prepares students for the 21st century in Digital Filmmaking and Animation & Visual Effects.
 - A directory is available on the State website: <http://www.nmfilm.com/filming/crew-resources/>

STATE FILM TAX INCENTIVES. An incentive package second to none in the United States and abroad.
<http://www.nmfilm.com/filming/incentives/>

LOCAL FILM OFFICE & LIAISON.

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