

## Community Profile Input Form for the Community Certification Application

Name of Community	McKinley County
Certified Community Designation	McKinley County
County Name	McKinley County
Community Slogan	"Where business is still done with handshakes and hard work"
Introduction (250 word introduction, include location in state, community sell, and unique/distinguishing characteristics)	McKinley County is situated in the southwest portion of the Colorado Plateau region and shares a common border with San Juan County to the north and Cibola County to the south. The County's land base is over 60 percent Indian Reservation, and the population of approximately 75,000 is over 70 percent Native American. The only municipality is Gallup, which serves as County Seat and contains nearly one-third percent of the County population. The County is home to portions of the Navajo Nation and the Pueblo of Zuni. Prominent geographic features include the southeastern range of the Chuska Mountains, extensive cliff formations known as the "Red Rocks" and the Zuni Mountains.
Competitive Advantage (Brief descriptive text specifying targeted or flourishing industries and why; what industry-specific resources are there: what makes your community a good match for a business? i.e. infrastructure, resources, etc.)	<p>The economy in Gallup is strong and stable. As the largest city in the area, the Greater Gallup metropolitan area serves as the economic center for McKinley County. Major industries in the area include service, government, mining, refinery and Native American jewelry production. Retail sales and services meet the needs of about 120,000 people in Northwestern New Mexico and Northeastern Arizona.</p> <p>The sale of Native American culture yields a significant economic influence encouraging tourism and visitors. Small manufacturing includes printing, sheet metal products, food products, pinon nut gathering, and cattle and sheep by-products. Heavier manufacturing includes gasoline refining, a natural gas compressor station and coal mining. The natural resource mining base includes uranium reserves and coal.</p> <p>The median cost of a single-family home in Gallup is marginally less, than the national average, making Northwestern New Mexico an extremely affordable location. The national median home price is approximately \$178,000, whereas in Gallup and the surrounding areas, homes can be found at prices as low as \$70,000</p> <p>McKinley County has a major locational advantage.</p>
Average temperature in summer	64
Average temperature in winter	31
Annual precipitation (in inches)	11.5
Sunshine days per year	280
Elevation	6510

Real Estate Market (Brief description)	There is an average of 200 homes for sale with rental apartments and homes
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Real Estate Market (Brief description of local real estate market)	available for rent. The City of Gallup and McKinley County have land available for future employees with a Local Economic Development Act Ordinance in place. McKinley County Industrial Park has a rail spur loop with 1,000 of acres available through Gamerco and Associates that own land surrounding Gallup that has been historically leased to companies and retail development
Lease Rate (annualized/sq.ft.) for commercial property	\$20-21 square foot and a mall or shopping center is at \$14
Lease Rate (annualized/sq.ft.) for residential property	\$650 to \$900
Cost of land/sq.ft.. (developed)	\$25,000 to \$50,000 per acre
Cost of land/sq.ft.. (undeveloped)	\$6,000 to \$10,000 per acre
If your labor pool is greater than your community's county, please specify neighboring counties and their unemployment rates	74,898
Workforce Training (include vocational schools or any special programs)	UNM Gallup, Western New Mexico, Navajo Tech, Gallup High School
County population	74,798
Median household income	\$25,197.00
Median home price	150,000
cost/sq. ft. for new home	110
Describe all levels of educative services available; include any rankings or achievements and average number of graduates per year, per institution	UNM 724 Graduates the largest native american university in the world at 77% native american. Total students 2700 per year includes associates, bachelor, and graduate programs including nursing, vocational school
Give an overview of existing transportation infrastructure	Interstate 40 with major road connections of 491 north and south. BNSF Railroad has 140 engines per day from California to Chicago access. New overpass that connects the Navajo Nation and the Zuni Nation into Downtown Historic Gallup. Gallup Express is local transportation for commuters and the Navajo Nation Bus Service.
Name of closest airport and distance in miles	Gallup Municipal Airport
Type of airport (commercial, etc.)	Commercial including Great lakes Airlines servicing Phoenix and Denver
Number of flights per day	3 flights daily
Runway length (units=running ft.)	7500
Runway width (units=ft.)	
Runway load factor (units=ppsi)	
Available land adjacent to runway (in acres, specify public/private)	359 acres including land available for commercial development
Passenger rail (name, proximity, lines, stops/day)	Amtrak twice per day from Los Angeles to Chicago
Commercial rail (name, proximity, lines, stops/day)	BNSF 140 engines per day with two tracks and railyard
Proximity to border crossing	360
Per capita personal income	9,872
Electricity Providers	Continental Divide, Navajo Tribal Utilities Authority, Gallup Utilities
Natural Gas Providers	PNM, El Paso Natural Gas
Telecommunications Provider (specify speed and type of connections available)	Quest, Sacred Wind and Power, Frontier Communications
Entity operating water system	Gallup Utilities, Water associations, Navajo Tribal Utility Authority

Entity operating sewer system	Gallup Utilities, Water associations, Navajo Tribal Utility Authority
Gross receipts tax rate	6.435
Local economic incentives (list with a brief description of each)	Local Incentive Opportunity: Contributed Property - the value of any land or building contributed to any project pursuant to a project participation agreement. Rent Subsidy. Infrastructure Gross Receipts Tax. Infrastructure Assistance. Industrial Revenue Bonds.
List all local development agencies (i.e. chamber of commerce, economic development corporations)	McKinley County Smart Growth Commission, Gallup McKinley Chamber of Commerce, City of Gallup Council, Northwest New Mexico Council of Governments, McKinley County Commission.
Quality of life (list some attributes, services, and conveniences of living in the community)	<p>Craft working is a large part of Gallup's economy. Indian art has reached new heights in McKinley County, being featured having evolved into a fine art that invokes new material and styles while retaining traditional motifs and skills. A unique characteristic of our area is that the Navajo language is spoken by 45% of our residents at home, while English is only spoken by about 35%. We are one of the only areas in all of the United States with such a diverse blend of people: Indian, Anglo and Hispanic.</p> <p>Route 66 runs through the City of Gallup and is even mentioned in the song Route 66. This historic road offers not only speedy transportation but also museums showcasing American automotive culture. "A purists road," Route 66 offers a unique experience for anyone who wants a chance to relive history.</p>
Cost of living index for community	
Major community events (list dates, times, and locations)	1. Gallup Inter-Tribal Ceremonial, First Weekend in August, Red Rock State Park, Gallup, NM. 2. Tour of the Nations Multi-Day Bike Ride, First Week in August, Starts in Isleta Pueblo and ends in Gallup for the start of Ceremonial. 3. Gallup MainStreet's Gigante Picante Chili Festival, Downtown Gallup. 4. Dawn til Dusk 24-hour Endurance Mountain Race, May, High Desert Trail System, Gamerco/Gallup, NM. 5. Summer Nightly indian dances, Gallup Downtown
List local recreational activities	Cibola National Forest, McGaffery Lake and Recreation Area, Bluewater Lake State Park, Chaco Canyon, Red Rock State Park, Pyramid Rock Hiking Trail, Mentmore Rock Climbing Area, Hogback Trail System, High Desert Trail System (26 miles of pristine singletrack), McGaffery Trail System (over 50 miles of amazing singletrack); Aquatic Center, Parks, Bowling Alleys, Movie Theaters (2), Rodeos.
2000 Census population	74798
2000 Census median age	31.1

Labor Force	Total Employment 21,940
Unemployment Rate % (latest count)	5.7
Median wage	27,093
2000 Census high school graduates	3157
2000 Census some college, no degree	2646
2000 Census associates degree	851
2000 Census bachelors degree	1288
2000 Census graduate or professional degree	1198
Civilian labor force	26,090
Total employed	24,239
Total unemployed	1851
Post-secondary institutions located within 50 miles	Dine College, Crownpoint Tech, UNM-Gallup, Western New Mexico University
Property tax rate - commercial	39.318
Property tax rate - residential	28.787
Sales tax rate - city	7
Sales tax rate - county	6.4375
Type of municipality	County three member commission
Municipality annual operating budget	
Population per sq. mile	13.7
Land are (sq. mile)	5,448
Water area (sq. mile)	13.35
School District	Gallup-McKinley County School District
Clinics/Hospitals	Rehoboth-McKinley Christian Hospital; Gallup Indian Medical Center
Population within 50 miles	230,000
1990 Census population	60,686
% population change 1990-2000	17%
2010 Projected population	88,163
Male population (2000)	35,829
Female population (2000)	38,969
Hispanic population (2000)	8,601
White population (2000)	8,826
Native population (2000)	57,445
Black population (2000)	448
Asian population (2000)	374
Population under 5 years (2000)	7,105
Population 5-18 years (2000)	25,955
Population 18 years + (2000)	52,762
Population 21 years + (2000)	45,327
Population 65 years + (2000)	6,134
Population 85 years + (2000)	600
Number of housing units (2000)	26,718
Occupied housing units (2000)	21,476
Owner-Occupied housing (2000)	19,343
Renter-Occupied (2000)	5,926
Homeowner vacancy rate (2000)	
Rental vacancy rate (2000)	
% Net employment increase from last year	3.10%
Total county labor force ages 19-54	

(latest available quarter)	40,912
Please include a detailed table of any recent major downsizes or closures in the local economy	
Giant Refinery, Thunderbird Jewelry Manufacturing, McKinley Durango Paper Recycling Plant, Pittsburg and Midway Coal Farm, agriculture services, Forestry, Mining, and other is 2.3% by percentage employment by industry sector,	